



# GlobalNetwork

K-LINK INTERNATIONAL



K-Ladies Club 1st Anniversary Gala Dinner Celebration



Ancient Silk Road Trip



K-LINK Hari Raya Open House 2016

## The Power Of Innovation In Changing The World!

### K-GINKGO EXTRACT 50MG TABLET

A Time-Tested Herb For Health & Wellbeing



TRULY GLOBAL TRULY TEAMWORK



## The Power Of Innovation In Changing The World!

Group Finance Director  
Dato' Khor Kah Kheng

Group Executive Director  
Dato' Lawrence Yap

Group Managing Director  
Dato' Dr. Darren Goh

Group General Director  
Dato' Dr. Hj. Md. Radzi Bin Saleh

Pokemon Go which has taken over the world by storm is a good example of a transformation in business model. This mobile game did not just spur their retail sales due to the Pokenomics ecosystem, it has also revived many failing business including Niantic, The Pokemon Company, Nintendo, certain retail outlets which are selected as PokeStops, Telcos and many more. This seemingly easy game is actually a product of the belief in "changing the world while exploring the outside". This has successfully encouraged everyone to go to the outdoors and start catching pokemons, substantially changing the world.

We have witnessed the power of innovation through this hot trend right now. Even in the MLM business, we should constantly innovate and improve our MLM thinking patterns, as well as creating new things, elements, methods, surroundings to satisfy the requirements of our society and clients in hope of reaching the best efficiency possible.

There is a risk in innovation. However, if a company decides to stay stagnant, it is still considered as a dangerous behavior. In K-LINK International, we constantly uphold the spirit of innovation and change so we can develop high quality, low price and high effectiveness products to our consumers. The recently-released

K-OralSPA is one of the best innovative products in the market. This is a revolutionary sonic toothbrush. It has a unique brush head and it is patented with ion technology, it vibrates at high speeds and drives fluid between teeth to remove stain and plaque more effectively.

Dear K-LINK comrades,

Besides coming out with amazing products, K-LINK will undergo various positive changes in future in hope of providing the best products and benefits to our distributors. Even when amazing benefits, quality products, a perfect system and much guidance are available, you will not realize your dreams if you do not take actions and grab hold of this opportunity.

Take actions now to change your life! You too are capable of changing the world!



### Together We Achieve Higher

This year, our motivational motto is "Together We Achieve Higher". The message behind is that success is not a solo journey. Our past 15 years of ups and downs have proven that working together and trusting each other has helped us survive and become stronger. The journey ahead is uncharted, but we look forward to new peaks ahead because there is no limit to our potential of

achieving success when we work together. The logo has been designed with four hands of different colors holding each other in an enclosed motion, to show our togetherness and our team spirit working hands-in-hands among our four main market groups: the Malays, Chinese, Indians and Indonesians. The colorful logotype "TOGETHER" once again emphasizes our togetherness and the sky-blue colored logotype "Higher" denotes our aim to achieve sky-high success. So, together we believe in K-LINK, together we can make it!