



# Global Network

K-LINK INTERNATIONAL



Chinese New Year Open House



K-Fun Travelling Campaign



K-Ion Nano



## MASTER THE TREND, LEAD THE WORLD

TRULY GLOBAL TRULY TEAMWORK

### Master The Trend, Lead The World

Group Finance Director  
Dato' Khor Kah Kheng

Group Executive Director  
Dato' Lawrence Yap

Group Managing Director  
Dato' Dr. Darren Goh

Group General Director  
Dato' Dr. Hj. Md. Radzi Bin Saleh

Every industry must keep up with the recent development so that it will not be outdated. This is the same for the MLM industry as we have to always keep up-to-date with the global trend in order to lead this world. With the popularization of smart phones and tablets, online purchasing has become the new trend and lifestyle in this modern society. Hence, K-KONET mobile app which was launched by K-LINK International has since added the online purchasing service to our members. This new shopping channel will offer a unique experience and benefit of convenience for them to enjoy.

Internet marketing can create a huge market because it would not only cover a wide area, it is also low in cost and customers can make online purchase at any time, 24 hours a day and 7 days a week. The effectiveness of internet marketing is also very impressive. K-LINK distributors can now utilize this online purchasing service and other features available in K-KONET to enhance their career.

Besides utilizing information technology effectively, the company has also satisfied the health needs of modern society by launching the K-Ion Nano. It offers a complete eye health care to all. It is made by using a unique material from thermoplastic rubber (TR) with the nanotechnology to release anions and far infrared, its colors would not fade, its flexible frames which are not easy to break, relieve common eye diseases such as dry eye, myopia, glaucoma and many more. These are the common problems caused by the frequent use of electronic products face by the current society.

To our beloved comrades,

The first quarter of 2017 has ended. The company will give recognition to those who have achieved their targets through the Regional Recognition Rally happening in the month of April to May 2017. K-LINK will also continue to provide full assistance and support to those who are still striving towards it so that you can become one of the future achievers who will be recognized on stage.

The sacred month of Ramadhan falls on the coming end of May. The month is full of tests which will suppress our desire, especially on the desire to eat. It can train us to become a more disciplined, patient, gentle, honest, respectful and generous human beings. K-LINK International would like to wish a happy fasting in advance to our fellow Muslims and we would like to suggest all of you to fast healthily and energetically through the usage of K-LINK products.



### STRONG DISCIPLINE IGNITES HUGE SUCCESS

With our motivational motto in 2017, "Strong Discipline Ignites Huge Success", we emphasize on adopting discipline in developing our K-LINK career because we believe that the level of success is determined by the level of discipline. On our journey to success, we are bound to encounter numerous obstacles. Only by adopting strong discipline and focus can one stay on course to overcome all the challenges in life. This logo has been designed with an eagle on top, symbolizing strength - a major quality needed in maintaining discipline, while its wings signifies our dream of soaring to the peak of success. The globe in the middle denote our goal of being a global leader in the MLM industry, while the crown above the globe symbolizes the accomplishment each of our leaders should aspire to achieve.